

# HEBED AI

Know what AI is doing in your company.

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One dashboard. Full visibility. Complete control.



Geneva, Switzerland

# Executive Summary

HEBED AI provides real-time visibility and control over AI usage across enterprise operations. As organizations deploy AI copilots (ChatGPT, Claude, Copilot) and autonomous AI agents for critical business functions, they face an unprecedented governance challenge: complete blindness to what data enters AI systems and what actions those systems take.

Our platform sits between users and AI services, intercepting every request to provide comprehensive monitoring, risk detection, and compliance documentation. This whitepaper outlines how HEBED AI addresses the unique challenges facing Web3 and fintech organizations.

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## Key Value Propositions

### Real-Time Monitoring

Complete visibility into every AI interaction across your organization

### Automatic Risk Detection

Identify and block sensitive data before it reaches external AI services

### Cost Tracking

Precise spend per request and cumulative usage across all AI tools

### Instant Compliance

One-click audit reports for EU AI Act, ISO 42001, and MiCA requirements

# The Problem: Invisible AI Operations

Organizations are deploying AI at unprecedented scale, yet leadership lacks basic answers about their AI operations:

## The Question

"How much are we spending on AI?"

## The Reality

*"I don't know."*

## The Question

"What data is going into AI tools?"

## The Reality

*"I can't tell."*

## The Question

"Are we exposed to compliance risk?"

## The Reality

*"Probably."*

## The Question

"Can we prove compliance to auditors?"

## The Reality

*"Give us three weeks."*

## The Question

"What happens if something leaks?"

## The Reality

*"..."*

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**This isn't a tooling problem. It's a visibility problem.**

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## Real-World Consequences

The absence of AI governance has already caused significant incidents:

### Samsung (2023)

Employees pasted proprietary source code into ChatGPT, permanently exposing trade secrets.

### Deloitte (2025)

AI-generated fake references in audit reports led to reputational damage and regulatory scrutiny.

### OpenClaw (2026)

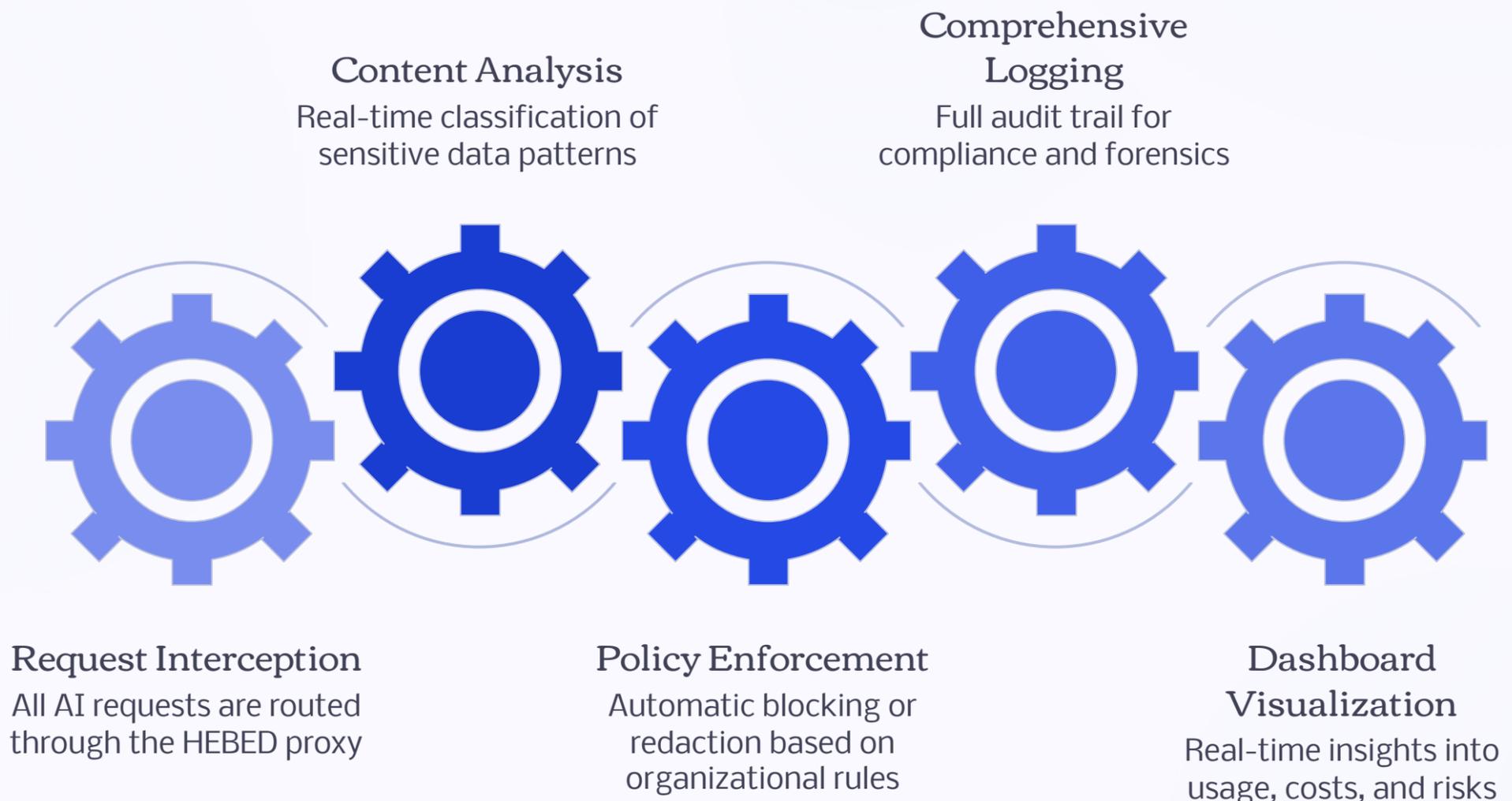
180K users deploying autonomous agents with zero checks resulted in 1,800+ exposed instances leaking API keys and credentials. Cisco, CrowdStrike, and Kaspersky all issued emergency advisories.

# The Solution: HEBED Dashboard

HEBED AI provides a unified dashboard for all AI operations. Our platform intercepts every AI request—whether from employees using ChatGPT or autonomous agents calling Claude—analyzing content in real-time before it reaches external services.

## Technical Architecture

HEBED operates as an intelligent checkpoint between your organization and AI services:

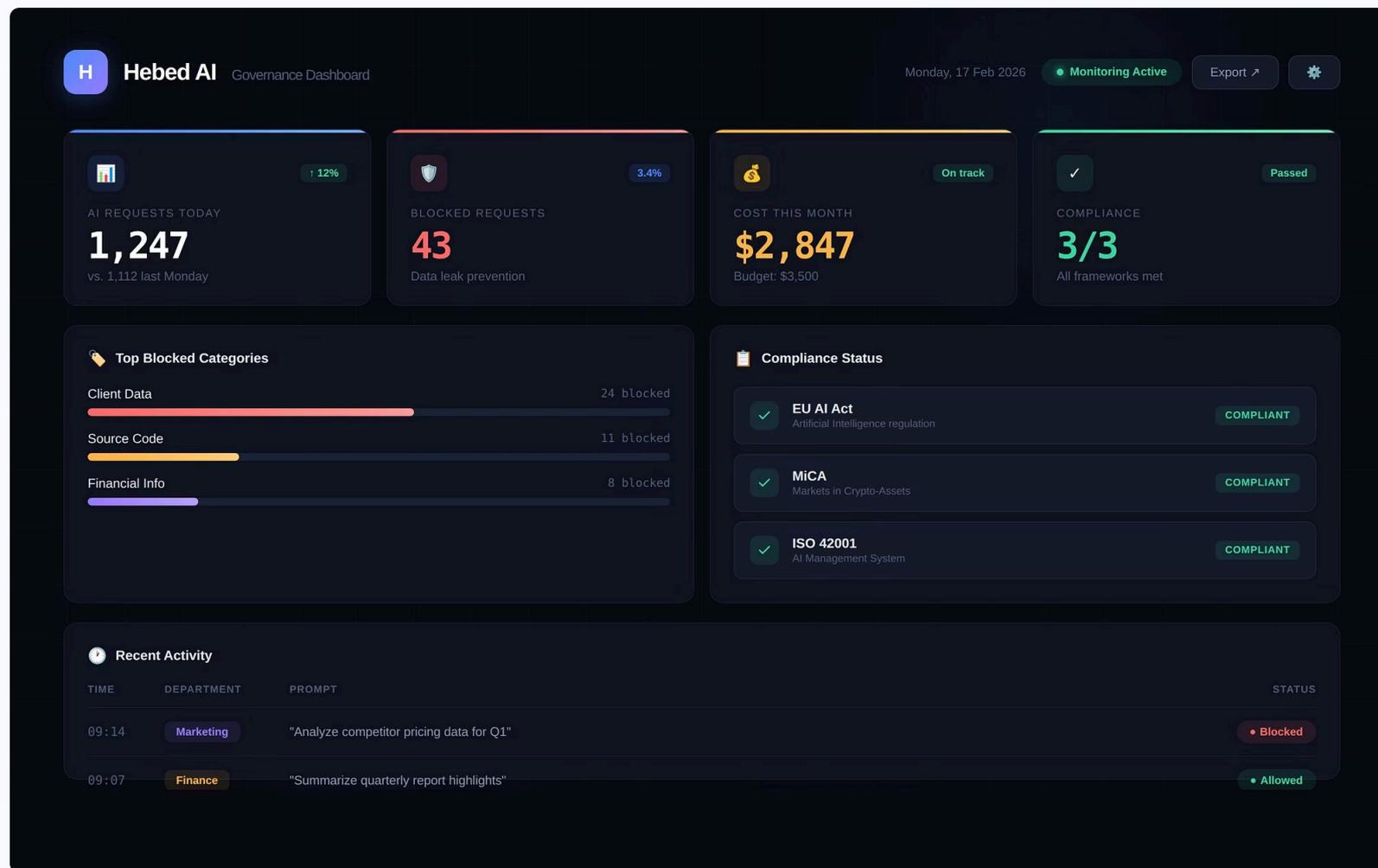


## Data Captured

Category	Description
<b>Who</b>	Which employee, team, or autonomous agent made the request
<b>What</b>	The full content of the prompt and response
<b>Where</b>	Which AI tool was accessed (ChatGPT, Copilot, Claude, custom agents)
<b>Risk</b>	Real-time classification of sensitive data exposure
<b>Cost</b>	Exact spend per request and cumulative usage

# Dashboard Metrics

HEBED provides a unified dashboard for complete visibility into AI operations across your organization:



## Real-Time Monitoring Capabilities

### Usage & Risk Metrics

- **1,247 AI requests today** – Complete visibility into every interaction
- **43 blocked requests (3.4%)** – Automatic data leak prevention
- **\$2,847 monthly cost** – Budget tracking: \$3,500

### Compliance Status

- ✓ **EU AI Act COMPLIANT**
- ✓ **MiCA COMPLIANT**
- ✓ **ISO 42001 COMPLIANT**

## Top Blocked Categories

Client Data  
24 requests blocked

Source Code  
11 requests blocked

Financial Info  
8 requests blocked

PRODUCT IN ACTION

# Hebed AI – DEMO

One dashboard. Full visibility. Complete control.

 [www.hebedai.com](http://www.hebedai.com)



**Hebed AI – Preventive AI Governance Platform**

Build responsible AI usage in everyday work for individuals and organizations.

*We are not a LLM. We sit between users and AI to see everything.*

# Web3 & Fintech: A Critical Use Case

Web3 and fintech organizations face unique AI governance challenges that make HEBED AI essential infrastructure.

## Why This Sector



### Highest Risk Exposure

Every AI action involves financial transactions. Autonomous trading agents, compliance bots, and DeFi operations require auditable controls.



### AI-First Operations

Already deploying autonomous agents for trading, compliance checks, customer service, and risk assessment.



### Regulatory Pressure

MiCA in Europe, SEC requirements in the US. EU AI Act enforcement begins August 2025. Compliance is mandatory.



### Investor Scrutiny

Boards and investors increasingly asking: "What AI controls do you have in place?"

## Target Customer Profile

Attribute	Description
Size	10-200 employees
Stage	Series A, B or C funding
AI Usage	Already deploying autonomous agents
Decision Maker	COO or Head of Operations
Budget	\$2-5K per month

# Why Now

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## EU AI Act

Enforcement begins August 2025.  
Companies need compliance infrastructure immediately.



## Autonomous Agents

New risk category emerging. Traditional monitoring tools don't cover AI agents.



## Greenfield Market

No incumbent owns this space. Perfect timing to establish category leadership.

*"Regulation is making this mandatory. We're building the default solution."*

# Next Steps

Quarter	Focus
Q1 2026	Development: Features & API, SDK, autonomous workflow, security hardening
Q2 2026	Testing: Pilots, use cases, FREE beta testers
Q3 2026	Optimization: Multi-tenant, auth, audit logging, monitoring dashboard
Q4 2026	Launch: Contextual guidance, redaction, safe alternatives, explainability
2027	Scale

# About

HEBED AI is a Swiss-based startup building preventive AI governance infrastructure. Founded by experienced technologists with backgrounds in information systems and business analytics, we are creating the default solution for enterprise AI visibility and control.



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